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CONTACT: Mary Godleski
609-348-7021
mgodleski@accenter.com

THE UNFORGETTABLE TOUR 2008 BRINGS BOLLYWOOD BACK TO BOARDWALK HALL AUGUST 9

TICKETS ARE ON SALE NOW

ATLANTIC CITY, NJ – The superstars of Indian cinema return to Boardwalk Hall for one unforgettable night, Saturday, August 9. Tickets are priced at \$500, \$300, \$200, \$150, \$100, \$75, and \$50. \$750 V.I.P. tickets are also available for sale through Ticketmaster and may be purchased directly from the promoter by calling (516) 692-8690. The show begins at 8:30 pm

Presented by Bharat Jotwani and Victor Khubani, The Unforgettable World Tour 2008, brings the magic of Indian cinema to Boardwalk Hall's stage through performances by Bollywood's biggest stars including Amitabh Bachchan, Abhishek Bachchan, Aishwarya Rai, Madhuri Dixit, Preity Zinta, Ritesh Deshmukh, and music directors Vishal-Shekhar. With cutting-edge technology and world-class production, the event will spring to life the iconic trademarks of Bollywood- the show stopping song and dance numbers, lavish costumes, elaborate backdrops and hypnotic beats.

Tickets are available at the Boardwalk Hall Box Office, by calling 800-736-1420, or online at ticketmaster.com. Media interested in obtaining photos, detailed bios of the performers, or who wish to acquire credentials for this show should contact Bharat Jotwani at (516) 692-8690 or Victor Khubani at 973-808-1922. Visit www.poojanka.com for more event information.

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Historic Boardwalk Hall, which first opened in 1929, received a \$90 million renovation to transform the building into a modern special events arena capable of variable seating for up to 13,800 people. The facility is the home to an array of events including concerts, boxing and other sports, family shows and community events. Visit us at www.boardwalkhall.com for more information. Boardwalk Hall is an SMG-managed facility.

Boardwalk Hall is the official home of the 2009 Atlantic 10 Conference Men's Basketball Championship, March 11-14, 2009. The A-10 Conference consists of the University of North Carolina at Charlotte, University of Dayton, Duquesne University, Fordham University, The George Washington University, La Salle University, University of Massachusetts, University of Rhode Island, University of Richmond, St. Bonaventure University, Saint Joseph's University, Saint Louis University, Temple University, and Xavier University. Boardwalk Hall will be the 10th facility to host this event.