

*****MEDIA ADVISORY*****

**CAESARS ATLANTIC CITY PRESENTS
PROGRESSIVE FASHION ON ICE**

**OLYMPIC SILVER MEDALIST WITH ICE DANCING PARTNER BEN AGOSTO
TANITH BELBIN**

**U.S. CHAMPION AND TWO-TIME WORLD MEDALIST
EVAN LYSACEK**

**FASHION DESIGN TEAM HEATHERETTE
RICHIE RICH AND TRAVER RAINS**

TO HEADLINE MEDIA DAY, MONDAY OCTOBER 29, 10 AM

WHAT: Members of the local skating club will participate in a skating clinic with two of the world's most talented figure skaters Tanith Belbin and Evan Lysacek. Belbin and Lysacek will have just finished competing in Skate America the day prior to media day. Fashion design team Richie Rich and Traver Rains, known as Heatherette, will also participate in the skating clinic and provide fashion advice. The public is invited to watch the event.

WHO: World renowned skating champions Tanith Belbin and Evan Lysacek
New York fashion designers Richie Rich and Traver Rains of Heatherette

WHEN: **Monday, October 29, 10 a.m. to 11 a.m.**

WHERE: Sun National Bank Flyers Skate Zone
501 North Albany Avenue, Atlantic City, NJ Phone: 609-441-1780

MEDIA: Media who wish to cover these events, please contact
Lynn Plage at 303/716-9500 (office) or 612-803-2165 (cell) lplage@lpcpublicity.com
Mary Godleski at 609-348-7021 or 609-839-2301 (cell) mgodleski@accenter.com
Cathleen Kiernan 609-601-8379 or 609-705-0601 (cell) ckiernan@fishwithfeet.com

Media Website: www.dissonskating.com/press/index.html

SHOW DETAILS:

Progressive Fashion on Ice in association with Caesars Atlantic City will be held at Boardwalk Hall in Atlantic City on Saturday, November 17. The cast will include the musical talents of **Sarah Brightman**, performing for the first time in Boardwalk Hall, along with Olympic silver medalist **Sasha Cohen**, reigning U.S. champion and two-time world bronze medalist **Evan Lysacek**, four-time U.S. ice dancing champions and Olympic silver medalists **Tanith Belbin** and **Ben Agosto**, world ice dancing champion **Shae-Lynn Bourne**, two-time Italian Olympian **Silvia Fontana**, three-time Canadian Champion **Joannie Rochette**, eight-time British champion **Steven Cousins**, five-time U.S. ice dancing champions **Naomi Lang** and **Peter Tchernyshev** and three-time U.S. medalist **Caryn Kadavy**. Fashion designers **Heatherette**, **Victoria Bartlett**, **Tracy Reese** and **John Bartlett** will provide costumes for this once in a lifetime event. **Tickets are available at the Boardwalk Hall box office, all Ticketmaster locations, online at www.ticketmaster.com, or charge by phone at 800-736-1420.**

Gelb Promotions is one of the leading sports and entertainment promotional companies in the country. They are proud to work with Steven Disson of Disson Skating, who has taken figure skating to a whole new level and has quickly become the leading producers of televised ice skating shows in the United States and Canada. A major component of this partnership is the production of 10 two-hour original ice skating specials on NBC, including "Fashion on Ice."

###