



SARAH BRIGHTMAN & SASHA COHEN TEAM UP FOR
PROGRESSIVE FASHION ON ICE

In association with Caesars Atlantic City

AN EVENING OF SOARING MUSIC, CHAMPIONSHIP SKATING, AND HIGH FASHION
COME TOGETHER FOR ONE-OF-A-KIND ENTERTAINMENT IN ATLANTIC CITY

***** TICKETS GO ON SALE SATURDAY, JULY 14 *****

Atlantic City, N.J. (July 2, 2007) -- Sarah Brightman, the world's top selling female cross-over artist, and Olympic Silver Medalist Sasha Cohen, will team up this fall for a one-of-a-kind live music and skating extravaganza. Brightman, Cohen, along with other Olympic and World-champion skaters including 2006 Olympic Silver Ice Dancing Champions Tanith Belbin and Ben Agosto and 2007 U. S. Champion and two time World Bronze medalist Evan Lysacek, will transform the ice into this year's most glamorous, exciting and unique Fashion runway, performing in custom made designs from some of the world's hottest young fashion designers featuring Sue Stemp, John Bartlett and Heatherette. This spectacular evening, sponsored by the Progressive Group of Insurance Companies, will take place Nov. 17 at the Boardwalk Hall in Atlantic City, N.J., and will be taped live for national broadcast on NBC.

Sarah Brightman has established herself as a quintessential crossover artist and is the world's biggest-selling soprano of all time, with worldwide sales of more than 26 million albums and more than 2 million DVDs. Brightman's music has been on the top of the Billboard charts in the US and throughout the world. She has gained world wide acclaim as the siren in Broadway hits such as "Phantom of the Opera," and is a pioneer in transcending and melding mainstream musical genres. Brightman has furthered her success and recognition from performing and recording with other super-star talents such as Andrea Bocelli, Il Divo and Josh Groban.

Brightman's concerts are nothing short of dazzling, and fans will be treated to a one-of-a-kind evening, as world-champion skaters perform to Brightman's live performance. Among the confirmed skaters are Olympic Silver medalist Sasha Cohen, Olympic Silver ice dancing medalists Tanith Belbin and Ben Agosto, 2007 U.S. champion and two time world medalist Evan

Lysacek, five-time U.S. ice dancing champions Naomi Lang and Peter Tchernyshev, world ice dancing champion Shae-Lynn Bourne, eight time British champion Steven Cousins, Italian Olympian Silvia Fontana, , two-time U.S. medalist Angela Nikodinov, and three-time U.S. medalist Caryn Kadavy. To top it off, the whole cast will be dressed to kill, performing in custom made fashions from New York to Milan, designed by some of the world's hottest young designers including Sue Stemp, John Bartlett, and Heatherette.

Sarah Brightman and Sasha Cohen in Progressive Fashion on Ice promises to be one-of-the most exciting, glamorous and entertaining evenings of the year. Fashion on Ice is nationally sponsored by Progressive Insurance, one of the largest car insurers in the U.S., and locally sponsored by Caesars Atlantic City.

Tickets for this very special evening featuring Sarah Brightman, Sasha Cohen, Sue Stemp, and many other world-renowned ice skaters and fashion designers are: \$30, \$55, \$75, \$125.

Group rates available \$45 and \$25 for groups of 15+ (Call 609-348-7021). Tickets go on sale Saturday July 14, 2007 at 10am at the Boardwalk Hall box office, all Ticketmaster outlets, by calling 800-736-1420, and online at www.ticketmaster.com.

Gelb Promotions is one of the leading sports and entertaining promotional companies in the country. They are proud to work with Steven Disson of Disson Skating. Comcast-Spectacor entered into a partnership with Disson Skating in January of 2006, to take figure skating to a whole new level and has quickly become the leading producers of televised ice skating shows in the United States and Canada. A major component of this partnership is the production of 10 two-hour original ice skating specials on NBC, including "Fashion on Ice." For more information contact Adam at Gelb Promotions: adamw@gelbpromotions.com

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Historic Boardwalk Hall, which first opened in 1929, received a \$90 million renovation to transform the building into a modern special events arena capable of variable seating for up to 13,800 people. The facility is the home to an array of events including concerts, boxing and other sports, family shows and community events. Visit us at www.boardwalkhall.com for more information. Boardwalk Hall is an SMG-managed facility.

Boardwalk Hall is the official home of the Atlantic 10 Conference Men's Basketball Championship, March 12-15, 2008. The A-10 Conference consists of the University of North Carolina at Charlotte, University of Dayton, Duquesne University, Fordham University, The George Washington University, La Salle University, University of Massachusetts, University of Rhode Island, University of Richmond, St. Bonaventure University, Saint Joseph's University, Saint Louis University, Temple University, and Xavier University. Boardwalk Hall will be the 10th facility to host this event.